WHAT IS CLAIMED IS:

1. On-line sale client web site managing system, an enterprise web site being built in a servo main frame, the enterprise web site enabling an enterprise owner to through internet make sale trade with one or more than one client, the enterprise web site mainly including a client web site managing system by which clients set up basic data of their companies or personal basic data on the enterprise web site, by means of the set up data, the enterprise owner can make sale trade with the clients, the client web site managing system including:

a client data managing system mainly serving to set up and maintain basic data of the clients' companies or personal basic data of the clients;

a client department managing system mainly serving to set up and maintain the department data of company clients;

a client employee managing system mainly serving to set up and maintain the employee data of company clients; and

a price query/negotiation record managing system mainly serving to maintain and manage the price query/negotiation lists of the clients to the enterprise owner.

2. On-line sale client web site managing system as claimed in claim 1, wherein the client data managing system enables the clients gaining access to the enterprise web site to insert, edit and delete company basic data or personal basic data in preset field, the execution steps of the client data managing system including:

- (a) displaying basic data of the client;
- (b) inserting, editing or deleting basic data of the client, in case of editing, jumping to step (d), in case of deletion of field, jumping to step (e);
- (c) automatically giving a client code;
- (d) inputting basic data of the client;
- (e) identifying;
- (f) if insertion, edition or deletion is completed, if not, steps (a) to (f) being repeated; and
- (g) insertion, edition or deletion of basic data of the client is completed.
- 3. On-line sale client web site managing system as claimed in claim 2, wherein in step (d), in the case that the client is a company, the client data managing system includes preset fields for the client's basic data include:

a company name field including field of Chinese and English names and abbreviations or short names, etc.;

a company address field including field of country, state/province, city, zip code and detailed address, etc.;

a telephone/facsimile field including field of telephone number, cellular phone number and facsimile number, etc.;

a company web address field;

a company data field including field of capital, number of employees, classification of business, etc.:

a president field including field of name, extension number, E-mail box, etc. of the president;

a company contact man field including field of name, position, extension number, E-mail box, etc. of the contact man;

an invoice data field including field of invoice classification, invoice title, invoice address, etc.;

a shipping manner field including field of shipping condition, shipping description and delivery date, etc.;

a trade manner field including field of trade manner, trade condition description, trade monetary kind, pay way, pay condition description, pay date, tax rate, etc.;

a registration date field;

a use period field including on-line date and off-line date; and

a bank data field including field of bank name, account classification, account name, account number, bank address, telephone and facsimile numbers of bank contact man, etc.

4. On-line sale client web site managing system as claimed in claim 2, wherein in step (d), in the case that the client is a customer, the client data managing

system includes preset fields for the client's basic data include:

a customer name field including field of Chinese and English names, etc.;

a customer contact field including field of telephone number, facsimile number, E-mail box, etc.;

an invoice data field including field of invoice classification, invoice title, invoice address, etc.;

a shipping manner field including field of shipping condition, shipping description and delivery date, etc.;

a trade manner field including field of trade manner, trade condition description, trade monetary kind, pay way, pay condition description, pay date, tax rate, etc.;

a registration date field;

a use period field including on-line date and off-line date; and

a credit card data field including field of credit card classification, credit card number, issuing bank, credit card effective period, etc.

5. On-line sale client web site managing system as claimed in claim 1, wherein with respect to company clients, the client department managing system enables the clients to use the enterprise web site to manage the department data of their own companies, the execution steps of the client department managing system including:

- (a) inputting code and password of the client;
- (b) displaying department data of the client;
- (c) inserting, editing or deleting a department, in case of deletion, jumping to step (e), otherwise, next step being executed;
- (d) inputting department data;
- (e) identifying;
- if insertion, edition or deletion of department data is completed, if not,steps (b) to (f) being repeated; and
- (g) insertion, edition or deletion of department data of the client is completed.
- 6. On-line sale client web site managing system as claimed in claim 1, wherein with respect to company clients, the client employee managing system enables the clients to manage data of those employees who can gain access to the enterprise web site for trade, the execution steps of the client employee managing system including:
 - (a) inputting code and password of the client;
 - (b) displaying employee data of the client;
 - (c) inserting, editing or deleting employee data, in case of deletion, jumping to step (e), otherwise, next step being executed;
 - (d) inputting employee data;
 - (e) identifying;
 - if insertion, edition or deletion of employee data is completed, if not,steps (b) to (f) being repeated; and

- (g) insertion, edition or deletion of data of employees of the client is completed.
- 7. On-line sale client web site managing system as claimed in claim 5, wherein in step (d), the client employee data managing system includes preset fields for the employee data:
 - a department classification field;
 - a registration name field;
 - a registration password field including field of double check, password reminder, answer, etc.;
 - a registration period field including on-line date and off-line date;
 - an employee data field including field of Chinese and English names, identification number, employee serial number, etc.;
 - a contact telephone field including field of telephone number, extension number, facsimile number, cellular phone number, etc.; and
 - an employee basic data field including field of identification number, residence address, education degree, past career, interest, hobby, etc.
- 8. On-line sale client web site managing system as claimed in claim 1, wherein the price query/negotiation record managing system enables all clients to use

personal "my favorite "to manage the price query/negotiation list records, the execution steps of the price query/negotiation record managing system including:

- (a) opening "my favorite";
- (b) selecting insertion, edition or deletion of the price query/negotiation list records in the "my favorite", in case of insertion, step (c) being executed, in case of edition, step (g) being executed, in case of deletion, step (k) being executed;
- (c) listing all price query/negotiation lists;
- (d) selecting price query/negotiation list needing to insert;
- (e) storing the price query/negotiation list in " my favorite ";
- (f) if selection is completed, if not, steps (c) to (f) being repeated, if so,"my favorite" being stored to complete the insertion;
- (g) listing all price query/negotiation lists in " my favorite ";
- (h) selecting price query/negotiation list needing to edit;
- changing the price and number of the products listed in the price query/negotiation list;
- (j) if selection is completed, if not, steps (g) to (j) being repeated, if so," my favorite " being stored to complete the edition;
- (k) listing all price query/negotiation lists in " my favorite ";
- (I) selecting price query/negotiation list needing to delete;
- (m) deleting the price query/negotiation list; and
- (n) if selection is completed, if not, steps (k) to (n) being repeated, if so," my favorite " being stored to complete the deletion.